

# WISE FUND APPLICATION GUIDE

2022



FEMMES ET SPORT AU CANADA  
CANADIAN WOMEN & SPORT

Funded by the  
Government  
of Canada

Canada 

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# FUND DETAILS



## WHAT IS THE WISE FUND FOR?

To build capacity for **gender equity** within organizations and support them to expand quality opportunities for girls and women to **participate** and **lead** in sport.



## HOW MUCH FUNDING IS AVAILABLE?

**45** grants valued at **\$2,500** each will be awarded to organizations across Canada.



## WHEN CAN I APPLY?

Applications will open on **Tuesday, October 12** and close on **Tuesday, November 2**.

# ELIGIBILITY

## WHO IS ELIGIBLE?

- Sport organizations (NSOs, MSOs, PSOs, clubs)
- Community organizations
- University/college sport programs
- Schools
- Non-profit organizations
- Organizations who have previously received funding

This year, we reinforce our commitment to equity by dedicating a **minimum of 60%** of grant funding toward organizations/initiatives **directly serving** women and girls who are:

- Indigenous peoples (First Nations, Métis, and Inuit)
- People of Colour (people who are non-white, regardless of place of birth)
- LGBTQI2S+
- Persons with Disabilities

Consistent with existing human rights legislation and Canadian Women & Sport's ongoing commitment to achieving equity for girls and women, we support all individuals to access gendered sport and physical activity spaces that feel most comfortable to them. For more info, please see our [website](#).

## WHO IS NOT ELIGIBLE?

- Individual applicants are not eligible for funding for personal use
- International organizations/initiatives serving communities outside of Canada

# ELIGIBILITY

## WHAT IS ELIGIBLE?

- Programs or initiatives that help keep girls and women participating in sport throughout their lives
- Programs or initiatives that increase the leadership capacity or representation of girls in women in sport
- Programs or initiatives that enhance an organization's capacity for gender equity
- Organizations or initiatives that focus on supporting marginalized girls and women in sport

\*As we must all play a part in the advancement of gender equity, Canadian Women & Sport supports initiatives serving people of all genders with the objective of creating a more inclusive sport system and society.

\*\*Canadian Women & Sport is committed to equitably distributing grants to reflect the diversity of the Canadian population. Based on principles of equity and anti-oppression best practices, these considerations include race, ethnicity, geography, language, sexual orientation, and ability.

# ELIGIBLE ACTIVITIES

## EXAMPLES OF ELIGIBLE USES OF FUNDS

Expenses directly related to the initiative activities, including:

- Compensation for human resources directly related to initiative activities (i.e. salaries, facilitator honoraria, etc.)
- Venue costs
- Marketing and communications
- Travel costs related to carrying out the initiative
- Equipment costs
- Participant training/registration fees
- Data collection
- Childcare

## INELIGIBLE ACTIVITIES INCLUDE:

- Funding for Canadian Women & Sport Services
- Costs incurred before January 2022
- Prize monies/awards
- Insurance costs
- Liquor and alcohol costs

# SUPPORTING SUCCESSFUL APPLICATIONS

## STRONG APPLICATIONS WILL DEMONSTRATE AN ALIGNMENT WITH THE FOLLOWING:

- Recommendations from our resources [Actively Engaging Women and Girls: Addressing the Psycho-Social Factors](#) and [Gender Equity LENS E-Learning Module](#);
- Anti-abuse, harassment, and discrimination practices;
- Fostering a safe and inclusive environment (i.e. compliance with the Responsible Coaching Movement, use of waivers, targeted recruitment of marginalized groups, etc.).

# SUPPORTING SUCCESSFUL APPLICATIONS

## HELPFUL RESOURCES:

- [Same Game: A Step-By-Step Toolkit to Bring Your Gender Equity Vision to Life](#)
- [She Belongs: Building Social Connection for Lasting Participation in Sport](#)
- [Gender Equity LENS E-Learning Module](#)
- [Keeping Girls in Sport E-Learning Module](#)
- [Indigenous Communities: Active for Life](#)
- [Coaching Association of Canada: Coaching Athletes with a Disability E-Learning Module](#)
- [COVID Alert: Pandemic Impact on Women and Girls in Sport](#)

TO FIND MORE HELPFUL INFORMATION, CHECK OUT THE FOLLOWING WEBSITES:

- [CANADIAN CENTRE FOR DIVERSITY AND INCLUSION](#)
- [CANADIAN CENTRE FOR ETHICS IN SPORT](#)
- [RESPECT GROUP INC.](#)
- [SPORT FOR LIFE](#)
- [WOMEN'S SPORTS FOUNDATION](#)



# CONSULTATION CALLS

Canadian Women & Sport will be offering 15-minute consultation calls from **September 27th to October 29th** to support applicants with any specific questions related to the eligibility of their application. Please note that time slots are limited and all calls will be strictly capped at 15-minutes.

**[BOOK A 15-MINUTE CONSULTATION.](#)**

# EXPECTATIONS OF GRANT RECIPIENTS

Recipients will be required to complete a follow up report and document their initiatives through photos, testimonials, and social media posts. They will also be part of a vibrant community of practice and will share their successes with Canadian Women & Sport and other grant recipients.

## RECIPIENTS WILL BE REQUIRED TO:

- Sign a funding agreement.
- Spend grand funding by March 31st, 2023.
- Acknowledge Canadian Women & Sport in the delivery of the initiative (recognition guidelines will be provided),
- Complete a final report.



# HOW TO APPLY

## APPLICATION STEPS

### STEP 1

Read the application guide and ensure your initiative meets the grant eligibility.

### STEP 2

Refer to the helpful resources and links on pages 7 and 8 of this guide to help strengthen your application.

### STEP 3

Ensure you have two representatives in your organization ready to include as contacts for the application

**[CLICK HERE TO APPLY.](#)**

Once you have created an account through our application portal, you will be able to login at any time to check the status of your application.

*\*Incomplete applications or those not submitted through the above portal will not be considered.*

# APPLICATION REVIEW AND SELECTION PROCESS

## REVIEW PROCESS

All applications will be reviewed and evaluated by an independent panel of reviewers and 45 grant recipients will be chosen by a Selection Committee. Selected grant recipients will be notified in late January 2022.

## EVALUATION CRITERIA

Applications will be evaluated on the following criteria:

- Commitment to gender equity.
  - \*This is a spectrum and there are various ways in which an organization can demonstrate this commitment.
- Clear objectives are stated (i.e. SMART goals).
- Desired use of funds is described in detail and a rationale is provided.
- Design. The initiative has been designed with considerations for safety, inclusion, and promising practices for advancing gender equity.
- We are committed to distributing funds equitably based on the eligibility criteria on pages 4 and 5.

# FREQUENTLY ASKED QUESTIONS

***Q: When does the grant open for applicants?***

A: The 2022 WISE Fund Grant will be open for applications from October 12<sup>th</sup> until November 2<sup>nd</sup>, 2021.

***Q: If I have questions about my application, who should I contact?***

A: We've opened our 15-minute virtual consultation with our staff to help answer any questions about your application or the process. To sign up for a slot, click [here](#).

***Q: Who can apply for the WISE Fund Grant?***

A: Sport organizations, community organizations, university/college sport programs, schools, and non-profits are eligible to apply.

***Q: When will applicants receive word if they have received the grant or not?***

A: Late January 2022.

***Q: How will this grant support diverse communities across the country?***

A: A minimum of 60% of grant funding will go toward organizations or initiatives led by or directly serving underrepresented women and girls.

***Q: Can I apply to both the 2022 WISE Fund Grant and the Game On program?***

A: Yes! To be eligible for Game On, your organizations must be able to gather girls aged 14-18 within the same club, and 2 coaches that can sign on to receive training and deliver the 8-week program virtually or in-person.

***Q: Can I submit my application or other supporting documents to Canadian Women & Sport by email?***

A: No. All applications must be submitted via our application portal which can be found here. Any applications that come via email or past the submission deadline on November 2 at 11:59pm ET will not be accepted.

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